

 **FOUR SEASONS**
EVENTS AND ENTERTAINMENT
presents



The रात्री
never before

22nd September To
1st October 2025



**Goonje Raat,
Jage Gujarat**



Ek Taal Ni Chhan, Loko Ni Jaan







About.



MADHRATRI is a well known mandli based garba . Unlike freestyle or solo,Mandli garba is performed by organised group or community, often with traditional music , choreography, and coordinated outfits .

Madhratri- Translates to “Mid-Night” in Gujarati. The name Reflects traditional late-night celebration during the Navratri festival when garba is performed into early hours of the morning

Majorly known for devotional and Rhythmic performances in traditional garba style.use of traditional instruments like Dhol,Dholak and Manjira .

Cultural Significance:

Madhratri Garba plays a key role during Navratri, the nine-night festival dedicated to Goddess Durga. These performances are not just dance events—they’re spiritual gatherings that celebrate bhakti (devotion), community, and heritage.



About.

FOUR SEASONS EVENTS & ENTERTAINMENT is leading event management & entertainment company in Ahmedabad.

We work in commercial events, corporate events, Exhibition, wedding events and flea food fest etc.

We have expertise & experience in commercial events , some of our previous events experience has been fabulous for crowd in Ahmedabad.

About.



The Ultimate Event Ticketing Platform

For Organizers:

Create, customize, price, and track events effortlessly.

For Resellers:

Buy in bulk, resell securely, and grow your network.

For Attendees:

Discover events, buy verified tickets, and enter with a tap.

Key Features:

- Unique QR-code tickets
- Multi-tier sales & real-time validation
- Full ticket history & secure transactions
- Personalized event discovery & instant updates

From local gigs to global festivals, Social Out connects the whole ecosystem.

Download now and elevate your event experience.

20K+
user active

Incredible Artists Who've
Lit Up Our Journey

Jigardan Gadhvi



Dimple Biscuitwala



Ishani Dave

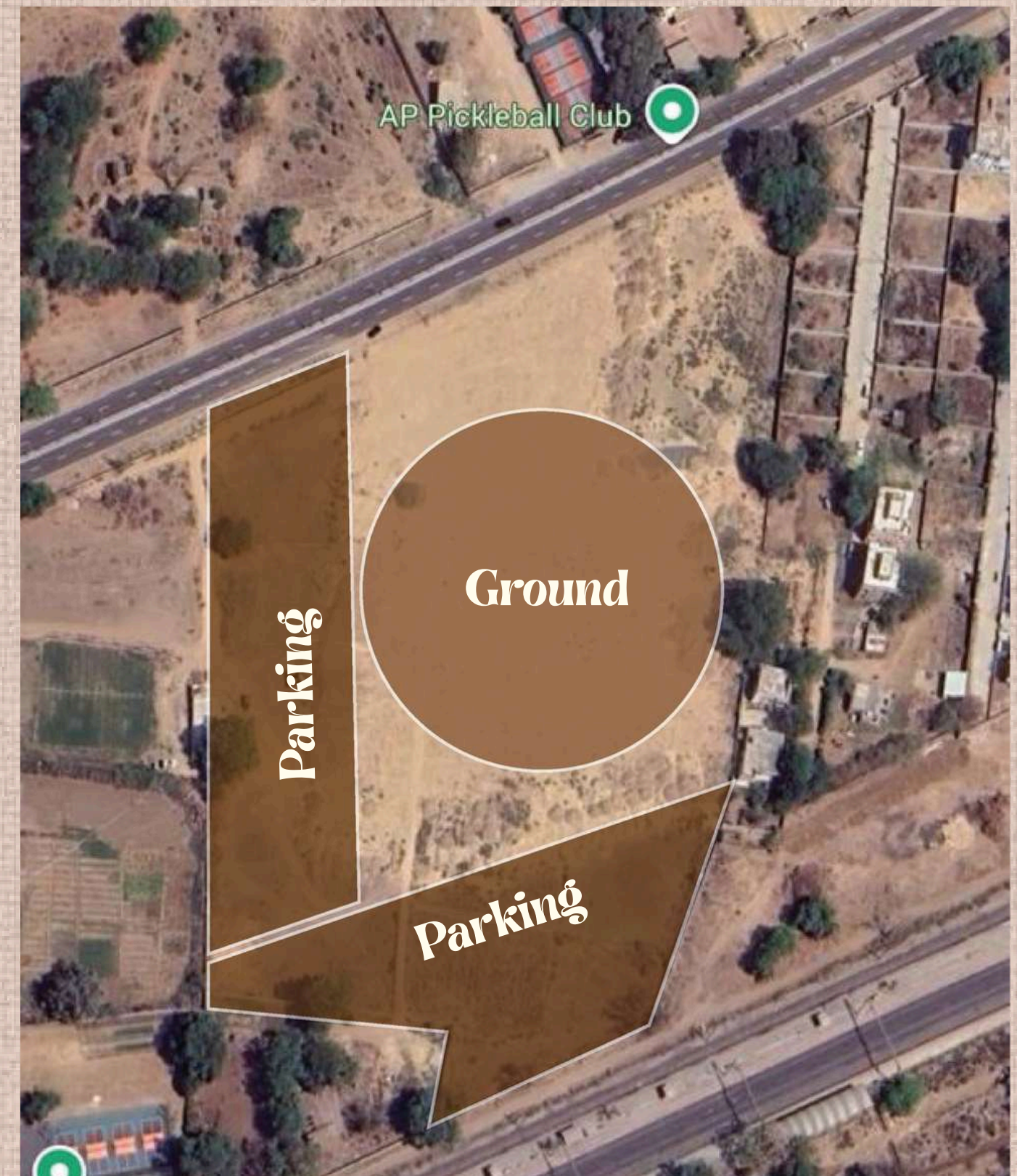


Venue Details

VENUE: Madhratri- The Mandli Garba, Opp AP PickleBall Club, nr. Aryaman Bunglows, Hebatpur, Thaltej Rd, Ahmedabad - 380059

500000+ Sq/ft (Includes parking and ground)

Ahmedabad's Biggest Garba Ground



Past year Navratri

Probuzz Garba and Mandli 2.0

10K+
footfall

100M+
impression

📍 9 Brothers Party Plot



Navli Ramzat 2.0

8K+
footfall

70M+
impression

• Mangaliya Vatika Party Plot



A large crowd of people, mostly young adults, are seen in traditional Indian attire, including colorful saris and dhotis, dancing and celebrating. The scene is set outdoors, likely at a festival or fair. The image is framed by a decorative border with a repeating diamond pattern.

Amazing Khelaiya 2.0

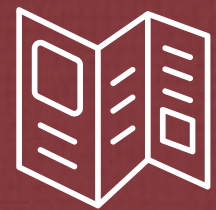
5K+
footfall

50M+
impression

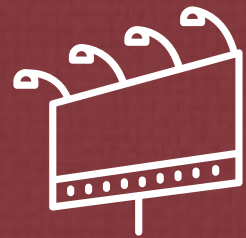
📍 Vrundavan Premium Lawn

Event 360 Degree Marketing Plan

OFFLINE MARKETING/ OUTDOOR MARKETING



PAMPHLETS



HOARDINGS/BANNERS



STANDEE



COLLAGES, CAFES,
RESTAURANTS, PUBLIC
PLACES BRANDING



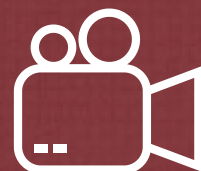
TELEVISION ADS



MALL BRANDING



RADIO



CINEMA/ THEATRE



BRANDING ON VEHICLES-
RICKSHAW, VEHICAL LED



NEWSPAPER



PRE EVENT
PROMOTIONS



PRESS
CONFERENCE

DIGITAL MARKETING/ ONLINE MARKETING



NEWSPAPER



VLOGS YOUTUBE



MOMENTOS



AFTER MOVIE

POST EVENT MARKETING



CELEBS & ARTIST
MARKETING



WHATSAPP
MARKETING



FACEBOOK
MARKETING



SMS
MARKETING



CONTEST



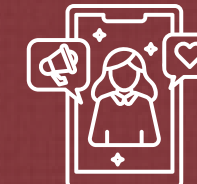
PAID ADS



SEO

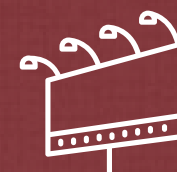


ONLINE
TICKETING
PLATFORMS



INFLUENCER
MARKETING ON
INSTAGRAM

POST EVENT MARKETING



LED



ANCHOR



PRODUCT
DISPLAY



ENTRY GATE

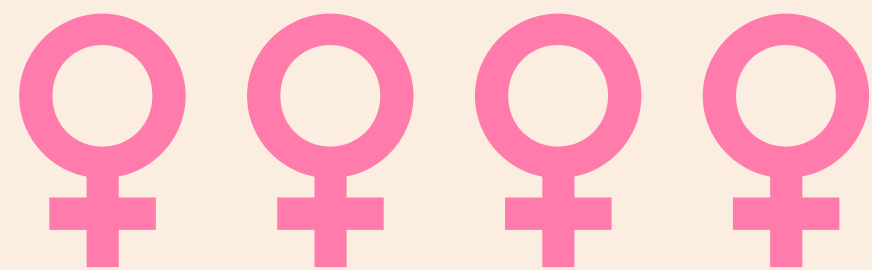


BANNER

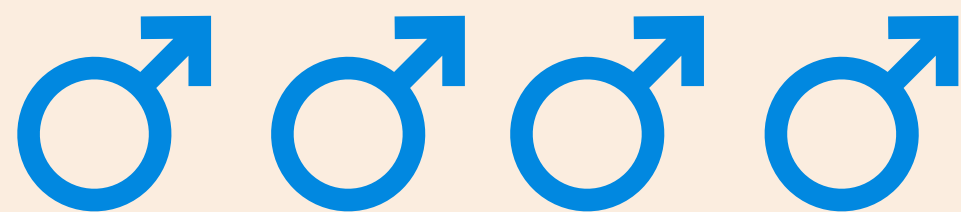


IPL SCREENING

Target Audience



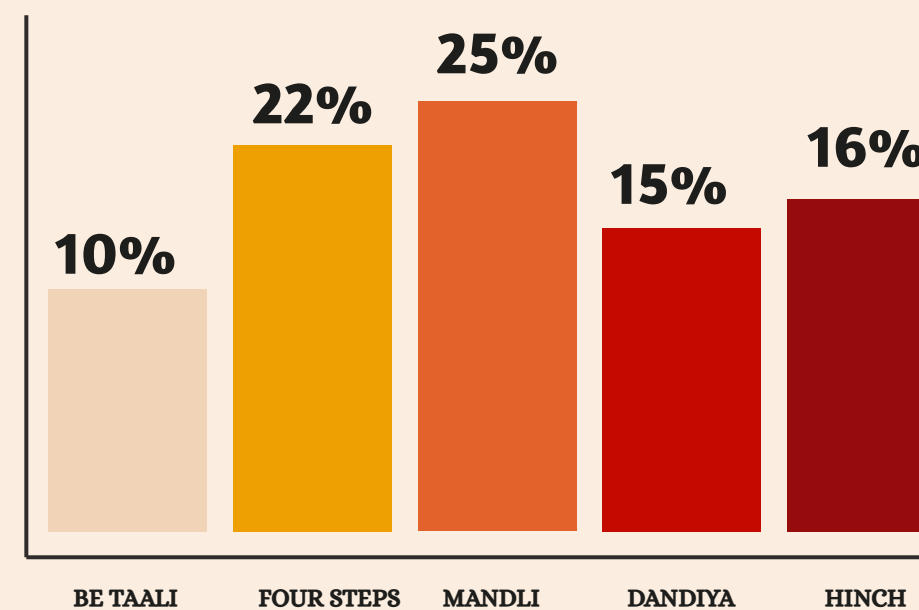
58%



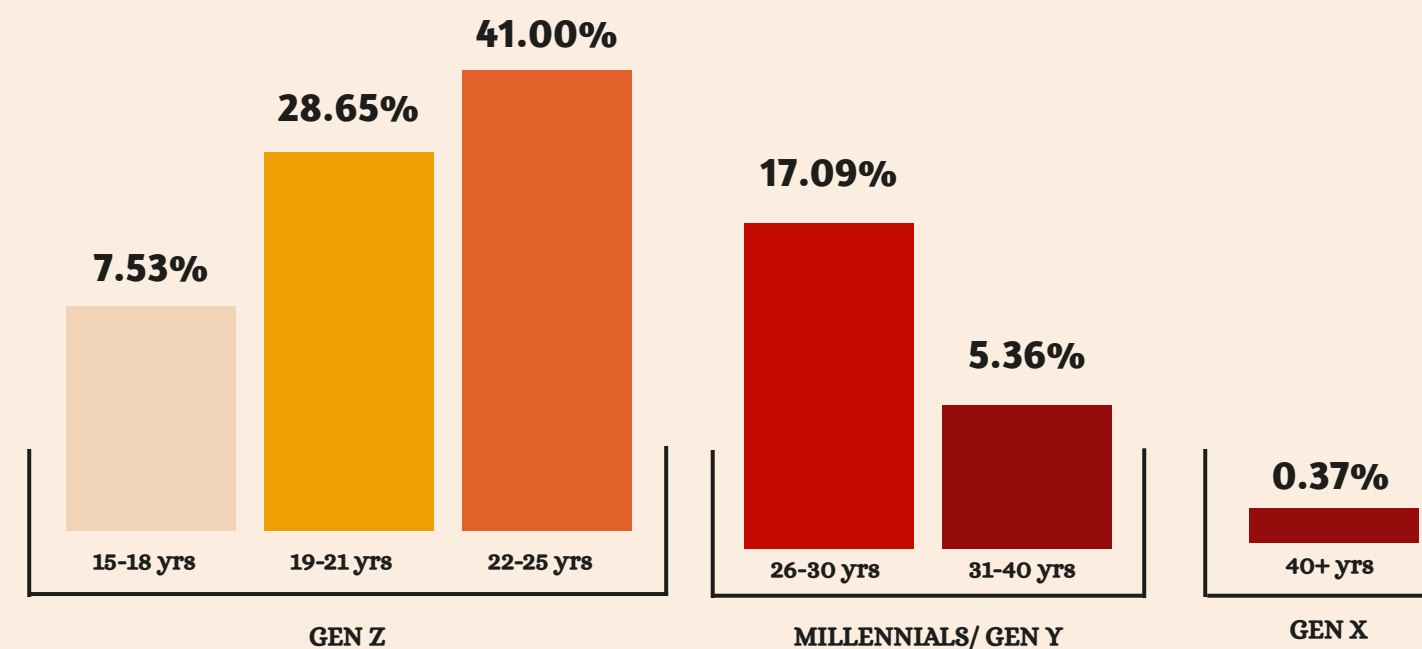
42%

GENDER DEMOGRAPHICS

Most played Garba steps



Age Group



Title / Presenting Sponsor

₹ 50 LAKH



BRANDING AND MARKETING

- Logo presented as "TITLE BY" on all Printable Material (Outdoor and On Ground)
- FM Radio marketing.
- Cinema ads.
- Gift Distribution.
- Acrylic Board on Stage of Brand Name.
- VVIP Family Lounge Seating Area.
- VVIP Parking Space for 10 Cars.
- Live Coverage Television ads.
- LED Screen Display Marketing.
- Logo on All Social Media Platforms.
- Digital Ads
- Hoardings, Newspaper, Standee, Banner, Bicycle Ads Marketing.
- Complimentary Pass of Worth 20% of Total Amount.
- After Movie of Entire Event.
- Private Selfie Booth for Branding
- Anchor Announcement of your Brand Frequently.

Powered by

₹ 40 LAKH

BRANDING AND MARKETING

- Logo presented as "POWERED BY" on all Printable Material (Outdoor and On Ground)
- FM Radio marketing.
- Cinema Ads.
- Gift Distribution.
- VVIP Seating Area For 10 Person.
- VVIP Parking Space for 5 Cars.
- Live Coverage Television ads.
- LED Screen Display Marketing.
- Logo on All Social Media Platforms.
- Digital Ads
- Hoardings, Newspaper, Standee, Banner, Bicycle Ads Marketing.
- Complimentary Pass of Worth 15% of Total Amount.
- After Movie of Entire Event.
- Anchor Announcement of your Brand Frequently.

Co-Powered by

₹30 LAKH

BRANDING AND MARKETING

- Logo presented as "CO-POWERED BY" on all Printable Material (Outdoor and On Ground).
- FM Radio marketing.
- Cinema Ads.
- VVIP Seating Area.
- Live Coverage Television ads.
- LED Screen Display Marketing.
- Logo on All Social Media Platforms.
- Digital Ads
- Hoardings, Newspaper, Standee,
- Banner, Bicycle Ads Marketing.
- Complimentary Pass of Worth 12% of Total Amount.
- After Movie of Entire Event.
- Anchor Announcement of your
- Brand Frequently.

Associated Sponsor

₹20 LAKH

BRANDING AND MARKETING

- Logo presented as "ASSOCIATED SPONSOR" on all Printable Material (Outdoor and On Ground).
- FM Radio marketing.
- Cinema ads.
- Live Coverage Television ads.
- LED Screen Display Marketing.
- Logo on All Social Media Platforms.
- Digital Ads
- Hoardings, Newspaper, Standee, Banner, Bicycle Ads Marketing.
- Complimentary Passes (Mutual Understanding)
- After Movie of Entire Event.
- Anchor Announcement of your Brand Frequently.

Event Day Sponsor (On Ground)

**Event Day Sponsorship available
at ₹ 5 LAKH ONWARDS**

Other Branding Options in Both Venues

- Logo on Pass: 2,00,000/-
- LED Marketing: 2,00,000/-
- Ticket Window : 2,00,000/-
- Standee Marketing : 50,000/-
- Logo on Pass + LED: 3,00,000/-
- Logo on Digital Poster : 50,000/-
- 3 Banner On Ground (6x3): 1,00,000/-

TITLE SPONSOR



POWERED BY

CO POWERED BY

ASSOCIATED BY

22nd SEPTEMBER TO 1ST OCTOBER 2025

VENUE: MADHRATRI - THE MANDLI GARBA

Past Sponsors



Thank you!

7574000790/7574000350

Fourseasonsevents.co@gmail.com

@MadhratriTheMandliGarba